

THE BODY OF KNOWLEDGE THAT PROFESSIONALS IN THE PROPERTY SECTOR SHOULD HAVE

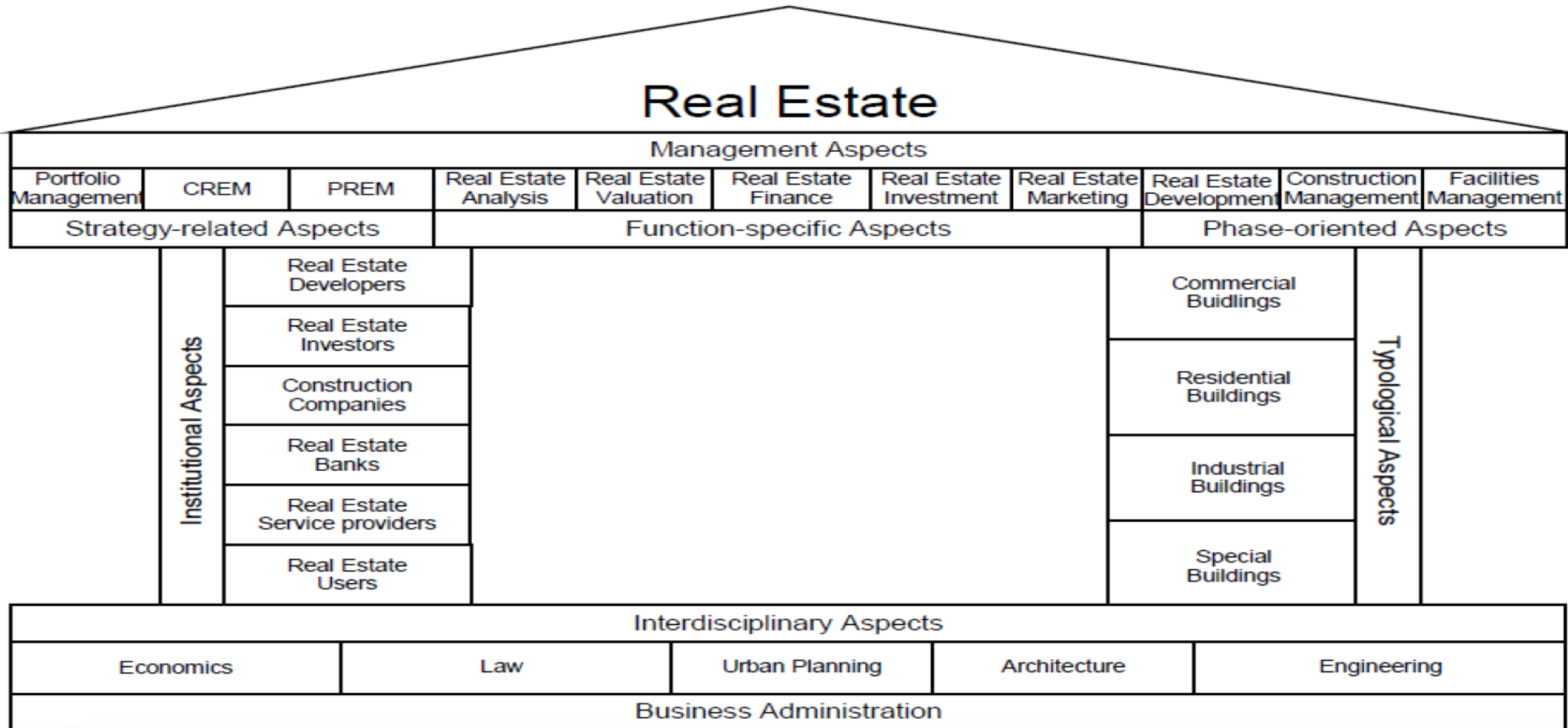
A/Professor Francois Viruly & A/Professor Kathy Michell

Department of Construction Economics & Management, University of Cape Town

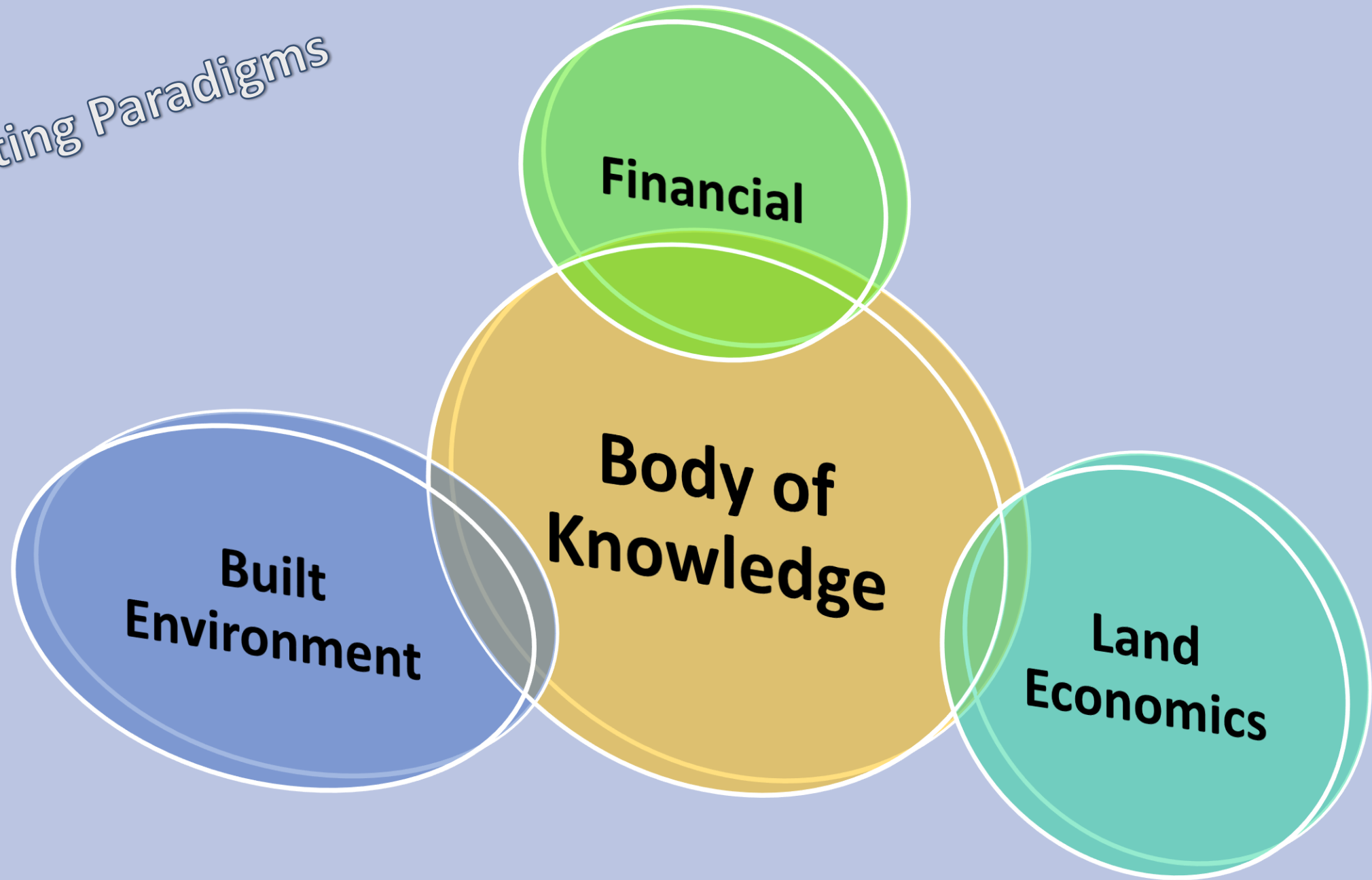
Presentation Overview

- Existing educational frameworks/philosophy
- Global Context (STEEP)
- African Context
- Accepting that there might be another worldview

Existing Frameworks/Philosophies



Existing Paradigms



```
graph TD; CONTEXT[CONTEXT] --- DashedBox; DashedBox --- STEEP[STEEP]; DashedBox --- LocalContext[Local Context]; STEEP --- BottomLeft[Digitisation Sustainability]; LocalContext --- BottomRight["Dual Economy<br/>Evolving Markets<br/>Market Maturity<br/>Local Research Agenda"]
```

CONTEXT

STEEP

Local Context

Digitisation
Sustainability

Dual Economy
Evolving Markets
Market Maturity
Local Research Agenda



Where to from here?

Education

- Collaboration between Universities, Professions (e.g. RICS, ISK, AfRES)
- Interaction - tertiary institutions, industry, professions & public sector
- Development of relevant course material
- Listening to our students (and hearing what they have to say)
- CPD Courses
- Executive Education (private sector and public sector)

Where to from here?

Research

- Promotion of an engaged research agenda
- Conferences, seminars, workshops with academia, private sector and public sector

Accepting that there are other paradigms in the real estate sector

Keep doing what we doing, become better by supporting each other and working together....

Thank you

www.ureru.uct.ac.za